

## PRESS RELEASE

Paris, February 27, 2025

# JEC World 2025: Composites at the heart of sports innovation

After a groundbreaking collaboration, JEC, the global leader in promoting composite materials is partnering once again with Global Sports Week, the leading international forum for the sports ecosystem in France. The growing use of composite materials in sport is redefining performance standards. These materials offer a unique combination of lightness, strength and flexibility, enabling the manufacture of cutting-edge sports equipment. Composites are ubiquitous and are making a major contribution to the development of athletic performance.

JEC World has chosen to highlight the undeniable impact of these innovative materials on the world of sport through a dedicated day on 6 March 2025. **Developed in conjunction with Global Sports Week Paris, this Sports Summit will present in two sessions concrete examples of innovations that are raising the level of competition in many disciplines, and in particular in marine.**

**Sport leaders are back to highlight how composites are shaping the future of sport.**

**Early Bird session** (*Open to Exhibitors only*) – 08:45 to 09:55am

Sports ecosystem leaders share best practices and future on sustainability

After the Paris 2024 Olympic and Paralympic Games set up sustainability and circularity new standards, the sports industry has proven to be a key sector for the composite industry. Reflection on the successfully held recent major sports events and projection on what's next to come for sporting goods.

*Moderator of the session:*

Georgina YOUNG – Account Director Client Services Europe, 17 Sport

*Speaker:*

Georgina GRENON – Director of Environmental Excellence, **Paris 2024**

**Composites in sailing by Global Sports Week** – 3pm to 5pm

**Composites in sailing: where circularity and innovation meet.**

As a new edition of the Everest of the sea, the Vendée Globe, just ended with world record breaking performances, leading teams and experts analyze composite technologies for longevity and success, from a 20-year-old boat still competing to the fastest foilers of the new generation.

*Moderator of the session:*

Loïck PEYRON, Skipper

Sequence 1: **Insights from the 2024 Vendée Globe winning Team**

- Jean-Luc NELIAS, Team Manager Imoca Macif Santé Prévoyance
- Fanny IOOS, Material and methods engineer, Mer Concept
- Erwan TYMEN, Naval construction architect, Guillaume Verdier Architecture Navale
- Romain CACHIA, Technical Director - Head of design, CDK Technologies

**Sequence 2: Recycling of composites: from durability to prospective to Vendée Globe 2028**

- Catherine CHABAUD, Skipper and co-founder of Ocean climate organization
- Armel TRIPON, Skipper, Team Les P'tits doudous

**Sequence 3: Nextgen' boats for all purpose**

- Luca RIZZOTTI, Founder of The Foiling Organization
- Rudy JURG, Head of sales Dynarig, Southern Spars
- Alexandra RICKHAM, Director of Sustainability, World Sailing

**Keynote**

- Nicolas ABIVEN, Director, SolidSail Mast Factory



**SAVE THE DATE!**  
**JEC World 2025 • Paris Nord Villepinte**  
**March 4-6, 2025**  
[www.jec-world.events](http://www.jec-world.events)

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**JEC**

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**About JEC**

JEC group is a non-profit organization entirely dedicated to promoting composite materials and fostering their applications globally.

Publisher of the JEC Composites Magazine, the industry's reference magazine, JEC organizes several events around the world, including JEC World, the leading international exhibition dedicated to composites and their applications, which takes place annually in Paris. JEC media, events and digital channels connect a global community of professionals from the composites industry and beyond, to enable knowledge transfer, create networking opportunities, and highlight innovation.

**JEC: Connecting the World with Composites**

[www.jeccomposites.com](http://www.jeccomposites.com)

**About Global Sports Week**

Global Sports Week Paris is a platform for global sports organizations, promoting innovative and sustainable sport in response to the expectations of new generations. Created in 2020 under the high patronage of Mr. Emmanuel Macron, President of the French Republic, and under the patronage of UNESCO, Global Sports Week brings together political and societal leaders with change makers from sport, business, culture and media. In 4 editions, Global Sports Week has connected more than 450 speakers, 150 partners and more than 20 000 participants all over the world.

**GSWParis: Making the Future of Sport**

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